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FLOSS my Company
... ‘open’ for business?

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@Greek F/OSS conference 2011,
University of Macedonia, Thessaloniki
OPEN SOURCE
OPEN WORLD
open standards throughout the globe

The concept of open source and free sharing of technological information has existed long before computers existed:
Global Graphics releases a survey on free software

**The survey finds:**

**84%**

of organizations use at least 6 pieces of free software

**54%**

of CIOs use at least 10 pieces of free software

*CIO: Chief Information Officer*
OPEN SOURCE MARKETS
“The future is open source everything.” — Linus Torvalds

OpenCola
Widely available recipe, tastes like cola.

Brewtopia Blowfly
Open source brew which welcomed input on all levels of development.

Wikimedia Projects
Such as Wikipedia & Wiktionary ensure content remains free.

Project Gutenberg
Collects media which belongs to the public domain.

Tropical Disease Initiative
Enables scientists to work together to find new drugs for curing diseases.

Institute for One World Health
Not-for-profit pharma focusing on finding treatments with low profit margins.

Science Commons
Alternative to expensive legal costs of sharing & reusing scientific works in journals, etc.

Open Source Science Project
Increases ability for students to participate in research process.

Arduino
Open Source microcontroller platform for hobbyists, artists, & designers.

Open Source Courseware
Uses a shared web space as a platform to improve upon learning challenges.

Open Source Software

Linux • Operating System
In 2007, estimates put Linux’s share of the server market at 12.7%. 2008 estimates calculated Linux on 60% of web servers.

Apache HTTP Server • Web Server
Since 2006, Apache has been the most popular web server software. It serves over 54.48% of all websites, and over 66% of the world’s busiest.

Mozilla Firefox • Web Browser
Second only to Internet Explorer with regards to the number of users, Firefox is used by 28.04% of people on the web.

OpenOffice.org • Office Suite
Market Share Analysis puts OpenOffice.org on 13-14% of Windows users’ desktops.

Symbian • Mobile Phone Operating System
Symbian leads the smartphone market, on 46.6% of devices shipped (during the 3rd quarter of 2008).

http://www.focus.com/fyi/information-technology/open-source-open-world/
Open Source Society

Appropriation & free sharing of found and created content.

**Open Politics**
Uses the Internet for rapid feedback between political parties and their supporters.

**Open Source Governance**
Similar to Open Politics, applying more to the democratic process.

**Open Source Ethics**
As An Ethical School
Currently being studied for viability.

**Open Source Ethical**
As Professional Body of Rules
Based on the computer ethics school.

**Open Source Journalism**
Sometimes referred to as user created content, features writing & fact-checking by the public.

**Weblogs**
Provide an easy-to-use platform for expression of free speech.

**Open Source Movie Production**
Open call system in which the crew and cast collaborate and frequently change.

**Open Internet Television (IPTV)**
Uses the internet to pool broadcasting resources.

Open Source Business

What support and training for open source platforms is worth:

- SpringSource is purchased by VMWare for $420 Million
- MySQL is acquired by Sun for about $1 Billion
- JBoss is acquired by Red Hat for $420 Million

Sources: Wikipedia, Google Insights, Computer World UK, CNET, Sun Microsystems

FOCUS ONLINE :: FYI :: 2010

http://www.focus.com/fyi/information-technology/open-source-open-world/
98% OF ENTERPRISES USE OPEN SOURCE

A survey found the following reasons for not choosing open source:

- Poor Documentation: 34%
- Lack of Support: 27%

And the reasons for choosing open source:

- Flexibility: 73%
- Lower Costs: 71%

IS OPEN SOURCE EASIER TO DEPLOY?

- Yes!

2006: 26%
2007: 38%
2008: 48%
2009: 71%

WHAT IS YOUR ORGANIZATION’S STANCE ON USING OPEN SOURCE SOFTWARE?

- **76.2%** Use whenever possible
- **9.5%** Use sparingly
- **14.3%** Only when commercial support is available

*Data provided by 2010 Open Source Systems Management Survey distributed by Zenoss.*
free / open source software

young entrepreneurship
YOUNG entrepreneurship
free / open source software
WHO?
free / open source software

YOUNG

entrepreneurship
YOUNG entrepreneur
free / open source software
WHY?
THANK YOU.
FLOSS my Company
... ‘open’ for business?

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